School of Business Administration

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Degrees Offered

The School of Business Administration offers a Bachelor of Business Administration (B.B.A.) with majors in banking and finance, economics, general business, management, management information systems, managerial finance, marketing, marketing and corporate relations, real estate, risk management and insurance.

At the graduate level, the school offers both a residential and a professional Master of Business Administration (M.B.A.) and a Doctor of Philosophy (Ph.D.) in the emphasis areas of finance, management, marketing, management information systems, and production-operations management.

School of Business Administration

- B.B.A. in Economics
- Certificate in Business Leadership
- Grad. Cert. in Online Entrepreneurship
- Master of Business Administration
  - Emphasis - Campus MBA Program
  - Emphasis - Professional Program

Finance

- B.B.A. in Banking and Finance
- B.B.A. in Finance
- B.B.A. in Real Estate
- B.B.A. in Risk Management and Insurance
- Ph.D in Business Administration
  - Emphasis - Finance

Management

- B.B.A. in Entrepreneurship
- B.B.A. in General Business
  - Emphasis - Accelerated Law (3+3)
  - Emphasis - Online
- B.B.A. in Management
  - Emphasis - Health Care Management
  - Emphasis - Human Resource Management
  - Emphasis - International Business Mgmt.
- Ph.D in Business Administration
  - Emphasis - Management

Management Information Systems

- B.B.A. in Management Information Systems
- Ph.D in Business Administration
  - Emphasis - MIS

Marketing

- B.B.A. in Marketing
  - Emphasis - Digital Marketing Strategy
  - Emphasis - Global Supply Chain Mgmt.
  - Emphasis - Marketing Analytics

- - Emphasis - Sales
- B.B.A. in Marketing and Commun. Strategy
- Ph.D in Business Administration
  - Emphasis - Marketing
  - Emphasis - Production / Operations NA