

Marketing

[Overview](#)[Academics & Admissions](#)[Programs](#)[Minors](#)[Courses](#)[Faculty](#)

Faculty in Marketing

[A](#)[B](#)[C](#)[D](#)[E](#)[G](#)[H](#)[K](#)[N](#)[O](#)[R](#)[S](#)[X](#)[Jump to Emeritus faculty](#)

A

Bahram Alidaee

Professor of Production Operations Management and Professor of Pharmacy Administration

359 Holman Hall

University, MS 38677

alidaee@olemiss.edu — [UM Profile](#)

1 (662) 915-5821

[Jump to index](#)

B

Barry Babin

Chair of the Department of Marketing and Morris Lewis Professor of Marketing

235 Holman Hall

University, MS 38677

bjbabin@olemiss.edu — [UM Profile](#)

1 (662) 915-5820

Victoria Bush

Donna Ruth Roberts Scholar and Professor of Marketing

370 Holman

University, MS 38677

vbush@olemiss.edu — [UM Profile](#)

1 (662) 915-7742

[Jump to index](#)

C

Melissa Demetria Cinelli

Associate Professor of Marketing

333 Holman Hall

University, MS 38677

cinelli@olemiss.edu — [UM Profile](#)

1 (662) 915-1861



[Jump to index](#)**D****Dean Douglas**

Adjunct Instructor in Marketing
253 Holman Hall
University, MS 38677
dcdougl@olemiss.edu — [UM Profile](#)
1 (662) 915-5820

[Jump to index](#)**F****Cong Feng**

Assistant Professor of Marketing
241 Holman Hall
University, MS 38677
cfeng@olemiss.edu — [UM Profile](#)
1 (662) 915-5820

[Jump to index](#)**G****David Marius Gligor**

Professor of Marketing and Yvonne and Clyde Edwards Lecturer
253 Holman Hall
University, MS 38677
dmgligor@olemiss.edu
1 (662) 915-5820

[Jump to index](#)**H****R.J. Hill**

Adjunct Instructor in Marketing
rjhill2@olemiss.edu — [UM Profile](#)

Gary Hunter

Founders Chair in Marketing/Data Analytics & Associate Professor
233 Holman Hall
University, MS 38655
gkhunte1@olemiss.edu — [UM Profile](#)
1 (216) 633-2080

[Jump to index](#)**K****Saim Kashmiri**

Mr & Mrs James E King Lecturer and Associate Professor of Marketing
253 Holman Hall
University, MS 38677
skashmir@olemiss.edu — [UM Profile](#)
1 (662) 915-1523

[Jump to index](#)**N****Christopher Lowe Newman**

Self Chair of Free Enterprise and Associate Professor of Marketing
238 Holman Hall
University, MS 38677
clnewman@olemiss.edu — [UM Profile](#)
1 (662) 915-7102

[Jump to index](#)**O****Tim Cecil Overton**

Instructor in Marketing
339 Tupelo Advanced Education Ctr
Tupelo, MS 38804



toverton@olemiss.edu — [UM Profile](#)

[1 \(662\) 915-6207](tel:16629156207)

[Jump to index](#)

R

[Cesar Rego](#)

Professor of Production Operations Management

232 Holman Hall

University, MS 38677

crego@olemiss.edu — [UM Profile](#)

[1 \(662\) 915-5519](tel:16629155519)

[Jump to index](#)

S

[Matthew B Shaner](#)

Assistant Professor of Marketing

240 Holman Hall

University, MS 38677

mbshaner@olemiss.edu — [UM Profile](#)

[1 \(662\) 915-5820](tel:16629155820)

[Jump to index](#)

X

[Kexin Xiang](#)

Instructional Assistant Professor of Marketing

G5 Holman Hall

University, MS 38677

kxiang@olemiss.edu — [UM Profile](#)

[1 \(662\) 915-5820](tel:16629155820)

Emeritus Faculty

V

[Jump to current faculty](#)

V

[Scott J Vitell](#)

Professor Emeritus of Marketing

325 NORTH HOLMAN

UNIVERSITY, MS 38677

jsvitell@olemiss.edu — [UM Profile](#)

[1 \(662\) 915-5468](tel:16629155468)

