

## Academics

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W School of Business Administration

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  Mktg 103: Influencer Marketing in Social Media
- Mktg 104: The Dark Side of the Global Supply Chain
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- Mktg 368: Marketing for Social Good
- Mktg 370: Social and Digital Media Strategy
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#### Management Information Systems

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### **Marketing**

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- <u>Mktg 772: Qualitative Research Methods</u>
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