

IMC 592: IMC Explorations II

School of Journalism and New Media

Course focuses on covering emerging issues or specialized content related to the broad fields of integrated marketing communications.

May be repeated for credit.

3 Credits

Instruction Type(s)

- Lecture/Lab: Lecture/Lab for IMC 592

Subject Areas

- [Communication, General](#)

Related Areas

- [Mass Communication/ Media Studies](#)
- [Speech Communication and Rhetoric](#)

