

IMC 562: Crisis Communication

School of Journalism and New Media

This course will provide training for students in the understanding of crises and how to prepare for and handle the communications surrounding them through examination of real-life case studies and course book study.

3 Credits

Instruction Type(s)

- Lecture: Lecture for IMC 562
- Lecture: Compressed Video for IMC 562

Subject Areas

- [Public Relations, Advertising, and Applied Communication](#)

Related Areas

- [Advertising](#)
- [Public Relations, Advertising, and Applied Communication, Other](#)
- [Public Relations/Image Management](#)
- [Technical and Scientific Communication](#)

