IMC 308: Social Media Content Creation

School of Journalism and New Media

This course focuses on using social media to engage with audience using multimedia content. Students will learn how to create graphics, animate, and edit engaging multimedia projects using post-production software.

3 Credits

Prerequisites

- Jour 310: Social Media in Society
- Pre-Requisite: 24 Earned Hours
- Prerequisite: School of Journalism and New Media students only.

Instruction Type(s)

- Lecture: Lecture for IMC 308
- Lecture: Web-based Lecture for IMC 308

Course Fee(s)

Journalism 9

- $85.00

Online, Internet, or Web-based

Students may be required to pay additional fees to an outside vendor for identity verification prior to a proctored assessment.

- $100.00 per 3 Semester Credit Hours

Subject Areas

- Communication, General

Related Areas

- Communication and Media Studies, Other
- Mass Communication/ Media Studies
- Speech Communication and Rhetoric

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.