

Jour 501: Magazine Service Journalism Publishing

School of Journalism and New Media

Conceptualization, market research, and production for a prototype and media kit for a service journalism magazine.

3 Credits

Prerequisites

- [Jour 401: Magazine Service Journalism](#) (Minimum grade: C)
- Course may be repeated only once.
- Pre-Requisite: 24 Earned Hours

Instruction Type(s)

- Lecture: Lecture for Jour 501

Subject Areas

- [Journalism, Other](#)
- [Journalism](#)

Related Areas

- [Broadcast Journalism](#)
- [Photojournalism](#)

