

Communication, General

- [IMC 301: From Student to Professional](#)
- [IMC 308: Social Media Content Creation](#)
- [IMC 309: Introduction to Video Storytelling](#)
- [IMC 314: Fashion Promotion and Media](#)
- [IMC 315: Fashion Merchandising](#)
- [IMC 320: Event Planning](#)
- [IMC 325: Data Literacy](#)
- [IMC 357: Global Brands](#)
- [IMC 376: Commercial Photography](#)
- [IMC 430: The Agency Class](#)
- [IMC 455: Integrated Marketing Communications](#)
- [IMC 473: Motion Graphics](#)
- [IMC 496: Honors Thesis Research](#)
- [IMC 497: IMC Honors Thesis 1](#)
- [IMC 498: IMC Honors Thesis 2](#)
- [IMC 509: Special Problems in IMC](#)
- [IMC 521: Design and Visual Thinking](#)
- [IMC 531: Consumer Research and Insights](#)
- [IMC 546: International and Multicultural IMC](#)
- [IMC 551: Brand and Relationship Strategies](#)
- [IMC 552: Advanced Media Strategy and Analysis](#)
- [IMC 553: Strategic Communication Planning](#)
- [IMC 559: Advanced IMC Campaigns](#)
- [IMC 561: Creative Development and Direction](#)
- [IMC 571: Internet and Mobile Media](#)
- [IMC 572: Direct and Database Marketing](#)
- [IMC 584: Collegiate Sports Promotion](#)
- [IMC 585: Health Communication](#)
- [IMC 586: Foundations of Sports](#)
- [IMC 587: Sports Promotion](#)
- [IMC 591: IMC Explorations I](#)
- [IMC 592: IMC Explorations II](#)
- [Jour 310: Social Media in Society](#)
- [Jour 367: Drone Storytelling](#)
- [Jour 370: Audio Stories and Podcasting](#)
- [Jour 372: Sports Announcing](#)
- [Jour 473: Writing with Voice](#)
- [Jour 474: Cultural Reporting and Criticism](#)
- [Jour 496: Jour Honors Thesis Research](#)
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- [Jour 498: Jour Honors Thesis 2](#)
- [Jour 576: Documentary and Social Issues](#)
- [Jour 589: Sports Television Production](#)

