

MBA 621: Predictive Modeling and Analytics School of Business Administration

Develops skills in predictive modeling and analytics to improve organizational performance. Topics include exploratory data analysis and visualization, as well as development of predictive models such as linear regression, logistic regression, clustering techniques, and classification techniques.

3 Credits

Instruction Type(s)

- Lecture: Lecture for MBA 621
- Lecture: Web based Lecture for MBA 621
- Lecture: Online Program for MBA 621

Subject Areas

Business Administration and Management, General

Related Areas

- Business/Managerial Operations, Other
- Logistics, Materials, and Supply Chain Management
- Operations Management and Supervision
- Project Management

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

