Marketing

Overview
Academics & Admissions
Programs
Minors
Courses
Faculty

Degrees Offered

- B.B.A. in Marketing
  - Emphasis - Digital Marketing Strategy
  - Emphasis - Global Supply Chain Mgmt.
  - Emphasis - Marketing Analytics
  - Emphasis - Sales
- B.B.A. in Marketing and Commun. Strategy
- Ph.D in Business Administration
  - Emphasis - Marketing
  - Emphasis - Production / Operations NA

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.