

Jour 590: Multimedia Storytelling I School of Journalism and New Media

This course will teach journalists how to communicate effectively using graphical content, multimedia, and interactive elements. They will learn how to create a deliberate blend of these elements in order to add value to their storytelling. They will acquire new "hard" skills but also cultivate critical "soft skills" -- adjusting their news sensibilities to accommodate an unceasing news cycle and to think of journalism in terms of an ongoing process.

3 Credits

Prerequisites

• Prerequiste: Junior standing (60 hr).

Instruction Type(s)

Lecture: Lecture for Jour 590

Subject Areas

Journalism

Related Areas

- Broadcast Journalism
- Journalism, Other
- Photojournalism

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

