

# NHM 444: Strategic Issues in Hospitality

## Nutrition & Hospitality Management

Strategy in a dramatically changing, intensely competitive marketplace. Focuses on key concepts in consumer-driven hospitality organizations.

3 Credits

### Prerequisites

- [NHM 215: Introduction to Hospitality Management](#)
- B.S.H.M. majors only.
- Pre-requisite: ( Mktg 351 or GB 350 ) and (Mgmt 371 or Mgmt 391 or GB 370) .
- Pre-Requisite: (Mktg 351 or GB 350) And (Mgmt 371 or Mgmt 391 or GB 370).
- Pre-Requisite: 24 Earned Hours

### Instruction Type(s)

- Lecture: Lecture for NHM 444

### Subject Areas

- [Family and Consumer Sciences/Human Sciences, General](#)

