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School of Business Administration Marketing

- Mktg 101: New Trends & Opportunities in Marketing
- Mktg 102: Creating & Marketing Your Personal Brand
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- · Mktg 368: Marketing for Social Good
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- Mktg 661: Research Seminar: Methodology I
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- Mktg 671: Preparing Research Proposals
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- Mktg 771: Experimental Design & Analysis
- Mktg 772: Qualitative Research Methods
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