

## Ent 651: Business Planning and Entrepreneurship

Advanced analysis and decision making in a business setting. Includes financial analysis, competitive strategy and pricing, growth simulations, business condition forecasting, and product supply and demand projections. Competitive cases for a focal point for course organization.

3 Credits

## Instruction Type(s)

- Lecture: Lecture for Ent 651
- Lecture: Web-based Lecture for Ent 651
  Lecture: Online Program for Ent 651

## **Subject Areas**

• Entrepreneurship/Entrepreneurial Studies

## **Related Areas**

• Small Business Administration/Management

