

SRA 370: Sports Economics and Finance Health, Exercise Sci & Recreation Mgmt

This course focuses on the economic and financial issues relevant to sport, recreation, tourism, and related industries. The goal of the class will be for students to understand both basic and complex concepts within economics and finance in a sport context, in order to be able to better grasp the importance of financial resources and economic decision making.

3 Credits

Prerequisites

- SRA 270: The Business of Sport (Minimum grade: C)
- SRA majors only or by instructor approval.

Instruction Type(s)

- Lecture: Lecture for SRA 370
- · Lecture: Web-based Lecture for SRA 370

Subject Areas

- Parks, Recreation and Leisure Facilities Management
- Parks, Recreation, Leisure and Fitness Studies, Other

