

## PH 305: Program Planning and Evaluation Health, Exercise Sci & Recreation Mgmt

This course will provide an understanding of health promotion assessment and intervention strategies in contemporary health issues. Competency development in formulating and implementing health programs; includes understanding community organization and sustaining programs. This course also examines the methods used by health-promotion professionals to determine how and why health behavior programs work. Formative, process, impact, and outcome evaluation methods will be covered.

3 Credits

## Instruction Type(s)

• Lecture: Lecture for PH 305

## **Subject Areas**

• Public Health Education and Promotion

## **Related Areas**

- Community Health and Preventive Medicine
- Public Health, General

