

Jour 590: Multimedia Storytelling I

School of Journalism and New Media

This course will teach journalists how to communicate effectively using graphical content, multimedia, and interactive elements. They will learn how to create a deliberate blend of these elements in order to add value to their storytelling. They will acquire new "hard" skills but also cultivate critical "soft skills" -- adjusting their news sensibilities to accommodate an unceasing news cycle and to think of journalism in terms of an ongoing process.

3 Credits

Prerequisites

- Prerequisite: Junior standing (60 hr).

Instruction Type(s)

- Lecture: Lecture for Jour 590

Subject Areas

- [Journalism](#)

Related Areas

- [Broadcast Journalism](#)
- [Journalism, Other](#)
- [Photojournalism](#)

