

## Jour 103: Visual Media Principles

### [School of Journalism and New Media](#)

This course will develop appreciation and basic fluency in the application of visual and design literacy into emergent forms of digital media. Historical and theoretical perspectives will inform hands-on learning across topics including pre-visualization and the critical analysis of contemporary and iconic visual storytelling.

3 Credits

### Prerequisites

- Engl 101 or Hon 101 or Writ 100 or Writ 101
- Engl 102 or Liba 102 or Hon 102 or Writ 102

### Instruction Type(s)

- Lecture: Lecture for Jour 103

### Subject Areas

- [Digital Communication and Media/Multimedia](#)

