



Marketing

Overview

Academics & Admissions

Programs

Courses

Faculty

Degrees Offered

- B.B.A. in Marketing
 - Emphasis Digital Marketing Strategy
 - Emphasis Global Supply Chain Mgmt.
 - Emphasis Marketing Analytics
 - Emphasis Sales
- · B.B.A. in Marketing and Commun. Strategy
- Ph.D in Business Administration
 - Emphasis Marketing
 - Emphasis Production / Operations NA

