



# Mktg 360: Excel for Marketing

The applied analysis of strategic marketing issues with an emphasis on developing students' Excel capabilities.

### 3 Credits

## Prerequisites

- Mktg 351: Marketing Principles (Minimum grade: C)
- Pre-Requisite: 24 Earned Hours

# Instruction Type(s)

• Lecture: Lecture for Mktg 360

Subject Areas

Marketing/Marketing Management, General

# **Related Areas**

- International Marketing
- Marketing Research

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