

Marketing

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Courses

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- [Mktg 101: New Trends & Opportunities in Marketing](#)
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- [Mktg 104: The Dark Side of the Global Supply Chain](#)
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- [Mktg 353: Advertising and Promotion](#)
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- [Mktg 360: Excel for Marketing](#)
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- [Mktg 370: Social and Digital Media Strategy](#)
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- [Mktg 372: Intro. to Operations & Supply Chain Mgmt](#)
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- [Mktg 495: Techniques of Pharmaceutical Sales](#)
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- [Mktg 661: Research Seminar: Methodology I](#)
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- [Mktg 665: Causal Modeling in Marketing](#)
- [Mktg 666: Advanced Marketing Research Methods](#)
- [Mktg 668: Advanced Marketing Readings I](#)
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- [Mktg 672: Buyer Behavior and E-Commerce Strategies](#)
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- [Mktg 771: Experimental Design & Analysis](#)
- [Mktg 772: Qualitative Research Methods](#)
- [Mktg 797: Dissertation](#)

