

# Marketing

[Overview](#)[Academics & Admissions](#)[Programs](#)[Courses](#)[Faculty](#)[Awards](#)

## Distinguished Faculty and Staff Awards

### Faculty Achievement Award

The Faculty Achievement Award is given annually to recognize unusual effort in the classroom, involvement with students, and active scholarship.

- [Victoria Bush](#) - DONNA RUTH ROBERTS SCHOLAR AND PROFESSOR (2002)
- [Scott J Vitell](#) - CHAIR OF THE DEPARTMENT OF MARKETING, HOLDER OF THE PHIL B. HARDIN CHAIR OF MARKETING AND PROFESSOR OF MARKETING AND OF PHARMACY ADMINISTRATION (1994)

### School of Business Administration, Outstanding Campus MBA Professor of the Year

- **CHARLES ARTHUR INGENE** - DISTINGUISHED CHAIR OF BUSINESS ADMINISTRATION AND PROFESSOR OF MARKETING (2005)
- [Sam Cousley](#) - CLINICAL ASSISTANT PROFESSOR OF MARKETING (2004)
- **CHARLES ARTHUR INGENE** - DISTINGUISHED CHAIR OF BUSINESS ADMINISTRATION AND PROFESSOR OF MARKETING (2002)

### School of Business Administration, Outstanding Junior Researcher

- [Christopher Lowe Newman](#) - ASSISTANT PROFESSOR OF MARKETING (2014)
- **STEPHANIE MICHELLE NOBLE** - ASSOCIATE PROFESSOR OF MARKETING (2006)

### School of Business Administration, Outstanding Publication

- [Christopher Lowe Newman](#) - ASSISTANT PROFESSOR OF MARKETING (2014)
- [Victoria Bush](#) - DONNA RUTH ROBERTS SCHOLAR AND PROFESSOR (2012)
- **Douglas William Vorhies** - HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2012)
- **NITIKA GARG** - ASSISTANT PROFESSOR OF MARKETING (2007)
- **NITIKA GARG** - ASSISTANT PROFESSOR OF MARKETING (2006)
- **Douglas William Vorhies** - HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2005)
- **CHARLES HENRY NOBLE** - MORRIS LEWIS LECTURER IN MARKETING AND ASSOCIATE PROFESSOR OF MARKETING (2003)

### School of Business Administration, Outstanding Senior Researcher

- **Douglas William Vorhies** - HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2012)
- **Douglas William Vorhies** - HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2011)
- **Douglas William Vorhies** - HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2009)
- [Bahram Alidaee](#) - PROFESSOR OF PRODUCTION OPERATIONS MANAGEMENT AND PROFESSOR OF PHARMACY ADMINISTRATION (2006)
- [Bahram Alidaee](#) - PROFESSOR OF PRODUCTION OPERATIONS MANAGEMENT AND PROFESSOR OF PHARMACY ADMINISTRATION (2003)

### School of Business Administration, Outstanding PMBA Professor of the Year

- [Sam Cousley](#) - CLINICAL ASSISTANT PROFESSOR OF MARKETING (2014)
- [Sam Cousley](#) - CLINICAL ASSISTANT PROFESSOR OF MARKETING (2009)

### School of Business Administration Outstanding Teacher of the Year

- [Scott J Vitell](#) - CHAIR OF THE DEPARTMENT OF MARKETING, HOLDER OF THE PHIL B. HARDIN CHAIR OF MARKETING AND PROFESSOR OF MARKETING AND OF PHARMACY ADMINISTRATION (1988)

