

SRA 601: Recreation Admin. Program Dev & Promotio Health. Exercise Sci & Recreation Mgmt

An overview of service marketing as applied to the park and recreation industry.

3 Credits

Instruction Type(s) • Lecture: Lecture for RA 601

Subject Areas

- Parks, Recreation and Leisure Facilities Management
- Parks, Recreation, Leisure and Fitness Studies, Other

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

