

## Journalism

- IMC 104: Introduction to Integrated Marketing Com
- IMC 205: Writing for Integrated Marketing Comm
- IMC 304: Account Planning •
- IMC 305: Visual Communication •
- IMC 306: Internet Marketing Communication
- ٠ IMC 307: Creating Digital Media Platforms
- IMC 354: Nonprofit Marketing Communications ٠
- IMC 355: Persuasion ٠
- IMC 361: IMC Explorations I .
- IMC 362: IMC Explorations II ٠
- IMC 390: Advanced Writing: Integrated Marketing ٠
- IMC 395: IMC Internship I ٠
- IMC 404: Integrated Marketing Comm Research ٠
- IMC 406: Digital Media Applications
- IMC 455: Integrated Marketing Communications •
- IMC 495: IMC Internship II
- IMC 501: Principles of Integrated Marketing Comm •
- IMC 509: Special Problems in IMC •
- ٠ IMC 521: Design and Visual Thinking
- IMC 524: Designing Interactivity
- IMC 531: Consumer Research and Insights •
- ٠ IMC 541: Consumer Behavior/Target Behavior
- IMC 546: International and Multicultural IMC
- IMC 551: Brand and Relationship Strategies
- IMC 552: Advanced Media Strategy and Analysis
- IMC 553: Strategic Communication Planning
- IMC 561: Creative Development and Direction
- IMC 563: Reputation Management •
- IMC 571: Internet and Mobile Media •
- IMC 572: Direct and Database Marketing •
- IMC 573: Media Leadership
- IMC 580: Topics in IMC II •
- Jour 101: Introduction to Mass Communication
- Jour 102: Introduction to Multimedia Writing
- Jour 271: News Reporting
- Jour 273: Creative Visual Thinking •
- Jour 345: Digital Media Diversity •
- Jour 350: Topics in Journalism I •
- Jour 351: Topics in Journalism I
- Jour 352: Topics in Journalism II
- Jour 353: Topics in Journalism III •
- Jour 361: Journalism Explorations I •
- Jour 362: Journalism Explorations II
- Jour 366: Sports Writing •
- Jour 368: Peace Journalism •
- Jour 369: Media Law & Ethics •
- Jour 373: Designing Media
- Jour 377: Advanced Reporting
- Jour 379: Editing
- ٠
- Jour 383: Advertising Layout and Design ٠
- Jour 388: Media Management ٠
- Jour 389: Magazine Editing •
- Jour 395: Journalism Internship •
- Jour 399: School Publications
- Jour 400: International Journalism •
- Jour 401: Magazine Service Journalism .
- Jour 403: Advanced Photojournalism •

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Jour 381: Newspaper Management



- Jour 444: Investigating Criminal Justice
- Jour 456: Journalism Innovation
- Jour 472: Magazine and Feature Writing
- Jour 475: Editorial and Opinion Writing
- Jour 477: Specialized Reporting
- Jour 495: Journalism Practicum
- Jour 501: Magazine Service Journalism Publishing
- Jour 553: Service Journalism Management
- Jour 572: History of Mass Media
- Jour 573: Mass Comm, Technology, and Society
- Jour 574: Public Opinion and the Mass Media
- Jour 575: Mass Media Ethics and Social Issues
- Jour 577: Depth Reporting
- Jour 580: Topics in Journalism II
- Jour 585: Health Communication
- Jour 590: Multimedia Storytelling I
- Jour 599: Media Problems
- Jour 610: Multimedia Storytelling II
- Jour 651: Research in Mass Communications
- Jour 652: Seminar in Mass Communication Theory
- Jour 664: Journalism Practices and Ethics
- Jour 668: Narrative Journalism
- MCOM 328: Typeface Design
- MCOM 340: Global Media Systems

