

Holman Hall, University, MS 38677 http://www.olemissbusiness.com/marketing/



## Marketing

**Overview** 

**Academics & Admissions** 

**Programs** 

**Courses** 

**Faculty** 

## **Degrees Offered**

- B.B.A. in Marketing
  - Emphasis Digital Marketing Strategy
  - Emphasis Global Supply Chain Mgmt.
  - Emphasis Sales NA
- B.B.A. in Marketing and Commun. Strategy
- Ph.D in Business Administration
  - Emphasis Marketing
  - Emphasis Production / Operations NA

