

## Phad 688: Research Methodology and Techniques

An introduction to the research process from project inception to its conclusion. Students will be exposed to issues surrounding the establishment of the problem statement, hypothesis generation and testing, measurement, research design, sampling theory, data collection and analysis, and ethical conduct in research.

3 Credits

## Instruction Type(s)

Lecture: Lecture for Phad 688

## Subject Areas

Pharmacy Administration and Pharmacy Policy and Regulatory Affairs (MS, PhD)

## **Related Areas**

- <u>Clinical and Industrial Drug Development (MS, PhD)</u>
- Industrial and Physical Pharmacy and Cosmetic Sciences (MS, PhD)
- Medicinal and Pharmaceutical Chemistry
- Natural Products Chemistry and Pharmacognosy (MS, PhD)
- Pharmaceutical Marketing and Management
- Pharmaceutical Sciences
- Pharmaceutics and Drug Design (MS, PhD)
- Pharmacoeconomics/Pharmaceutical Economics (MS, PhD)
- Pharmacy (PharmD USA PharmD, BS/BPharm Canada)
- Pharmacy, Pharmaceutical Sciences, and Administration, Other

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