

Jour 373: Designing Media School of Journalism and New Media

The course focuses on how to visually communicate across a myriad of devices while reinforcing the creator's brand. Students complete exercises that facilitate an encompassing view of visual media and the ways in which they are created and built.

3 Credits

Prerequisites

- Jour 273: Creative Visual Thinking (Minimum grade: C)
- Course may be repeated only once.

Instruction Type(s)

Lecture/Lab: Lecture/Lab for Jour 373

Course Fee(s)

- Journalism 2
- \$50.00

Subject Areas

- Journalism, Other
- <u>Journalism</u>

Related Areas

- Broadcast Journalism
- <u>Photojournalism</u>

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