

IMC 376: Commercial Photography School of Journalism and New Media

This class focuses on using the storytelling elements of photojournalism to create images that connect with specific audiences. Students will practice what it takes to create strong storytelling images that are both candid and contrived and create campaigns with those images. Students will use photo-editing software to produce images and campaign materials.

Cannot receive credit for both this course and Jour 375.

3 Credits

Prerequisites

- Integrated Marketing Communication or Journalism Majors Only
- Pre-Requisite: 24 Earned Hours
- Prerequisite IMC 205 OR Jour 102

Instruction Type(s)

Lecture: Lecture for IMC 376

Subject Areas

<u>Communication, General</u>

Related Areas

- Mass Communication/ Media Studies
- Speech Communication and Rhetoric

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

