



# Jour 383: Advertising Layout and Design

## [School of Journalism and New Media](#)

Preparation of copy and graphics for advertising layouts.

3 Credits

### Prerequisites

- [Jour 273: Creative Visual Thinking](#) (Minimum grade: C)
- Course may be repeated only once.
- Pre-Requisite: 24 Earned Hours

### Instruction Type(s)

- Lecture: Lecture for Jour 383
- Lecture: Web-based Lecture for Jour 383

### Subject Areas

- [Journalism, Other](#)
- [Public Relations, Advertising, and Applied Communication](#)

