

# IMC 361: IMC Explorations I

## [School of Journalism and New Media](#)

This course focuses on covering emerging issues or specialized content related to the broad fields of integrated marketing communications. May be repeated for credit.

3 Credits

### Prerequisites

- Pre-Requisite: 24 Earned Hours

### Instruction Type(s)

- Lecture/Lab: Lecture/Lab for IMC 361

### Course Fee(s)

#### Journalism 3

- \$40.00

### Subject Areas

- [Journalism](#)

### Related Areas

- [Broadcast Journalism](#)
- [Journalism, Other](#)
- [Photojournalism](#)

