

IMC 361: IMC Explorations I School of Journalism and New Media

This course focuses on covering emerging issues or specialized content related to the broad fields of integrated marketing communications. May be repeated for credit.

3 Credits

Prerequisites

• Pre-Requisite: 24 Earned Hours

Instruction Type(s)

• Lecture/Lab: Lecture/Lab for IMC 361

Course Fee(s) Journalism 3

• \$40.00

Subject Areas

• Journalism

Related Areas

- Broadcast Journalism
- Journalism, Other
- <u>Photojournalism</u>

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

