

Manf 451: Manf Design-Product Realization School of Engineering

Students will ideate a product and take that product through conceptual design and initial marketing. The course will address aspects of finance, advertising, marketing, and business development. It will also introduce project management/operation in a manufacturing business and prototype development

1 Credit

Prerequisites

- <u>Manf 351: Manufacturing Product/Process Design</u>
- Students must be enrolled Center of Manufacturing Excellence (CME)
- Pre-Requisite: 24 Earned Hours

One-way corequisites

• Manf 450: Practical Problem Solving in Manf

Instruction Type(s)

• Lecture: Lecture for Manf 451

Subject Areas

<u>Mechanical Engineering</u>

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

