

Emphasis - Campus MBA Program

- [Master of Business Administration](#)
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Master of Business Administration Description

The M.B.A. exposes students to a variety of subjects, including statistics, economics, organizational behavior, business communication, marketing, financial strategy, operations management, and information technology management. The M.B.A. is available as either a Campus program or as a professional program. The campus M.B.A. can be taken on either a full-time or part-time basis with all courses offered in the evenings and on the Oxford Campus. The professional M.B.A. is designed for working business professionals and involves a variety of online technological delivery modes.

Minimum Total Credit Hours: 36

Course Requirements

Students must complete the requirements for either the campus or professional M.B.A. program.

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For full-time students, the campus program begins in the first summer session with an intensive series of classes that precedes the beginning of the fall semester. In the summer session, students develop essential skills in statistics, managerial economics, and decision-making analysis. Students choosing a 12-month, full-time schedule move through the fall and spring semesters as a cohort. Skills courses in both semesters develop advanced capabilities in finance, accounting, organizational behavior, and marketing analysis. During the spring semester, courses emphasize technology applications, communication, entrepreneurship, global business, and a capstone class emphasizes strategy integration.

Course Requirements

The campus M.B.A. requires successful completion of the following 36-hour set of core courses:

Summer MBA 621-Statistical Analysis MBA 614-Business Environment MBA 601-Managerial Leadership Communication

Fall MBA 617-Managerial Accounting MBA 606-Organizational Behavior MBA 611-Financial Analysis MBA 623-Integrative Business Analysis

Winter Intersession MBA 603-Speaker's Edge

Spring MBA 612-Business Decision Making MBA 613-Mobilizing Technology in the Modern Business MBA 622-Business Planning and Entrepreneurship

MBA 631-Strategic Management: Competitiveness and Globalization

