

Marketing

[Overview](#)

[Academics & Admissions](#)

[Programs](#)

[Courses](#)

[Faculty](#)

Faculty in Marketing

[A](#)

[B](#)

[C](#)

[F](#)

[G](#)

[K](#)

[N](#)

[O](#)

[R](#)

[S](#)

[W](#)

A

Bahram Alidaee

PROFESSOR OF PRODUCTION OPERATIONS MANAGEMENT AND PROFESSOR OF PHARMACY ADMINISTRATION

359 Holman Hall

University, MS 38677

alidaee@olemiss.edu — [UM Profile](#)

[1 \(662\) 915-5821](tel:16629155821)

[Jump to index](#)

B

Barry Babin

CHAIR OF THE DEPARTMENT OF MARKETING AND MORRIS LEWIS PROFESSOR OF MARKETING

235 Holman Hall

University, MS 38677

bjbabin@olemiss.edu — [UM Profile](#)

[1 \(662\) 915-5820](tel:16629155820)

Laurie Babin

INSTRUCTIONAL ASSOCIATE PROFESSOR OF MARKETING

243 Holman Hall

University, MS 38677

lababin@olemiss.edu — [UM Profile](#)

[1 \(662\) 915-5820](tel:16629155820)

Victoria Bush

DONNA RUTH ROBERTS SCHOLAR AND PROFESSOR OF MARKETING

370 Holman

University, MS 38677

vbush@olemiss.edu — [UM Profile](#)

[1 \(662\) 915-7742](tel:16629157742)

[Jump to index](#)

C

Melissa Demetria Cinelli

ASSOCIATE PROFESSOR OF MARKETING

333 Holman Hall

University, MS 38677

cinelli@olemiss.edu — [UM Profile](#)



[1 \(662\) 915-1861](tel:16629151861)

[Jump to index](#)

F

Cong Feng

ASSISTANT PROFESSOR OF MARKETING

241 Holman Hall

University, MS 38677

cfeng@olemiss.edu — [UM Profile](#)

[1 \(662\) 915-5820](tel:16629155820)

[Jump to index](#)

G

David Marius Gligor

YVONNE AND CLYDE EDWARDS LECTURER AND ASSOCIATE PROFESSOR OF MARKETING

253 Holman Hall

University, MS 38677

dmgligor@olemiss.edu

[1 \(662\) 915-5820](tel:16629155820)

[Jump to index](#)

K

Saim Kashmiri

MR & MRS JAMES E KING LECTURER AND ASSOCIATE PROFESSOR OF MARKETING

253 Holman Hall

University, MS 38677

skashmir@olemiss.edu — [UM Profile](#)

[1 \(662\) 915-1523](tel:16629151523)

[Jump to index](#)

N

Christopher Lowe Newman

SELF CHAIR OF FREE ENTERPRISE AND ASSOCIATE PROFESSOR OF MARKETING

238 Holman Hall

University, MS 38677

clnewman@olemiss.edu — [UM Profile](#)

[1 \(662\) 915-7102](tel:16629157102)

[Jump to index](#)

O

Tim Cecil Overton

INSTRUCTOR IN MARKETING

339 Tupelo Advanced Education Ctr

Tupelo, MS 38804

toverton@olemiss.edu — [UM Profile](#)

[1 \(662\) 915-6207](tel:16629156207)

[Jump to index](#)

R

Cesar Rego

PROFESSOR OF PRODUCTION OPERATIONS MANAGEMENT

232 Holman Hall

University, MS 38677

crego@olemiss.edu — [UM Profile](#)

[1 \(662\) 915-5519](tel:16629155519)

[Jump to index](#)

S

Matthew B Shaner

ASSISTANT PROFESSOR OF MARKETING

240 Holman Hall

University, MS 38677

mbshaner@olemiss.edu — [UM Profile](#)

[1 \(662\) 915-5820](tel:16629155820)





Rachel Korfhage Smith

INSTRUCTIONAL ASSISTANT PROFESSOR OF MARKETING
MARKETING
UNIVERSITY, MS 38677
rsmith6@olemiss.edu
[1 \(662\) 915-5820](tel:16629155820)

[Jump to index](#)

W

Kathleen Wachter

ASSOCIATE PROFESSOR OF MARKETING
347 HOLMAN
UNIVERSITY, MS 38677
kwachter@bus.olemiss.edu
[1 \(662\) 915-5174](tel:16629155174)

