

## **Emphasis - International Business Mgmt.**

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### **B.B.A. in Management Description**

Managers lead organizations by motivating, coordinating, and planning in order to achieve organizational goals. The management major integrates theory with application to help students become the socially adept, critical thinker that public and private organizations seek to lead for successful outcomes. Management graduates have a broad-based business education that will help them achieve career success, including financial management, logistics, information systems, operations, business strategy, economics and statistics, as well as a narrower focus on management topics such as leadership, organizational behavior, human resource management, and negotiation.

### **Minimum Total Credit Hours: 120 General Education Requirements**

The general education requirements for the B.B.A. include Writ 100 or Writ 101 and Writ 102 or Liba 102 (3, 3); humanities (history, philosophy, or modern languages) (3, 3); English literature (Eng 221-226) (3); Math 261/262 or 267/268 or 271/272 (6); lab science (astronomy, biology, chemistry, geology, or physics) (3/4, 3/4); fine arts (art, art history, dance, music, or theatre arts) (3); behavioral or social science (psychology, sociology, anthropology, or political science) (3).

### **Course Requirements**

Requirements for the major in management include the B.B.A. core: Accy 201, 202 (3, 3); Econ 202, 203 (3, 3); Bus 230, Bus 271, Bus 250, Bus 302; Mktg 351; Fin 331; Mgmt 371, Mktg 372, Mgmt 493; MIS 309; 300-level business elective (6); 300-level business/nonbusiness elective (3).

In addition to the B.B.A. core, the management major consists of 24 semester hours. These courses include Bus 322, Mgmt 383, Mgmt 391, Mgmt 495, Mgmt 582, and 9 hours of coursework in the areas Mgmt or Ent at the 300 level or above.

Management majors may choose one of the following emphasis areas to pursue in lieu of 9 additional hours of coursework:

-Human Resource Management -Health Care Management -International Business Management

A minimum grade of C is required in the 24 semester hours applied toward the management major and emphasis requirements. A minimum grade of C is required in any Mgmt course.

### **Other Academic Requirements**

See School of Business Administration Academic Requirements for rules on when business students may enroll in specialty major coursework. No student may enroll for more than 18 semester hours unless approved by the Dean's Office.

## **Emphasis - International Business Mgmt. Description**

As the world has become smaller as the result of increased interactions through technology, business organizations have increasingly operated globally. The international business emphasis is designed to augment student goals for living and working abroad while working for a global organization. Students are able to customize their degree using a broad selection of courses from across campus to create a focused and robust understanding of business in other countries and cultures.

### **Course Requirements**

For the emphasis in international business management, a student must complete 9 hours of coursework including Bus 321 and two courses from the following:

- Bus 380: Topics in Business Abroad
- Econ 303: Money and Banking
- Econ 320: Current Global Economic Issues
- Econ 324: Experimental Economics
- Econ 398: Intermediate Microeconomics
- Econ 399: Intermediate Macroeconomics
- Econ 401: Government and Business
- Econ 406: Natural Resource Economics
- Econ 417: Labor Economics
- Econ 422: Economic Growth and Development
- Econ 510: International Trade and Commercial Policy
- Inst 310: Topics in East Asian Studies
- Inst 312: Topics in European Studies
- Inst 314: Topics in Latin American Studies
- Inst 315: Topics in Middle Eastern Studies
- Inst 316: Topics in International Studies
- Inst 318: Topics in Global Studies
- Inst 326: Multicultural Europe
- Inst 327: Europe and the Middle East
- Inst 328: Contemporary Russia
- Inst 341: Contemporary China



- Inst 342: Globalization and East Asia
- Inst 345: Japan in the World
- Inst 371: International Trade and Globalization
- Inst 374: Introduction to International Law
- Pol 334: Politics of the World Economy
- Pol 336: Political Economy of Int'l Dev
- Pol 331: International Organization
- Pol 339: International Conflict
- Pol 381: Politics of Advanced Industrial Economies

## Degree Requirements

The academic regulations for this degree program, as entered in the University of Mississippi Catalog, are in effect for the current or selected academic year and semester. The University of Mississippi reserves the right to 1) change or withdraw courses; 2) change rules for registration, instruction, and graduation; and 3) change other regulations affecting the student body at any time.

## B.B.A. in Management

### General Education

REQUIREMENT	HOURS	DESCRIPTION
First Year Writing I	3	Complete <a href="#">Writ 101</a> or <a href="#">Writ 100</a> or <a href="#">Hon 101</a> with a passing grade.
First Year Writing II	3	Complete one of the following courses with a passing grade: <a href="#">Liba 102</a> , <a href="#">Writ 102</a> or <a href="#">Hon 102</a> .
<a href="#">Math 261/267/271</a>	3	Complete one of the following courses with a grade of C or better: <a href="#">Math 261</a> , <a href="#">Math 267</a> , or <a href="#">Math 271</a> .
<a href="#">Math 262/268/272</a>	3	Complete one of the following courses with a passing grade: <a href="#">Math 262</a> , <a href="#">Math 268</a> , or <a href="#">Math 272</a> .
6-8 hrs science	6	Complete 6-8 hours of natural science courses and labs with a passing grade from the following areas: biology, chemistry, geology, physics, or astronomy.
2 science labs	2	Complete at least two science laboratory courses with a passing grade. Courses may be chosen from the departments of Biology, Chemistry and Biochemistry, Geology and Geological Engineering, or Physics and Astronomy.
3 hrs fine & perform arts	3	The course may be chosen from art history, music, dance, and theatre arts. Studio and workshop courses cannot be used to satisfy this requirement. Courses that satisfy this requirement are any Art History (AH); <a href="#">Liba 130</a> , <a href="#">204</a> , <a href="#">314</a> ; <a href="#">Mus 101</a> , <a href="#">102</a> , <a href="#">103</a> , <a href="#">104</a> , <a href="#">105</a> ; <a href="#">Danc 200</a> ; <a href="#">Thea 201</a> , <a href="#">202</a> . Students who have completed 30 semester hours of undergraduate course work may fulfill the requirement with a 300- or 400-level art history course.
3 hrs social science	3	Complete 3 credit hours of social science with a passing grade from the following areas: psychology, sociology, anthropology, or political science.
6 hrs humanities	6	Complete 6 credit hours of humanities coursework with a passing grade. Courses may be chosen from any of the following areas: history, philosophy, religion, or modern foreign language.

### General Education II

REQUIREMENT	HOURS	DESCRIPTION
3 hrs literature survey	3	Complete 3 hours of literature survey chosen from <a href="#">Engl 221</a> , <a href="#">Engl 222</a> , <a href="#">Engl 223</a> , <a href="#">Engl 224</a> , <a href="#">Engl 225</a> , or <a href="#">Engl 226</a> .

### Program Core

REQUIREMENT	HOURS	DESCRIPTION
<a href="#">Accy 201</a>	3	Complete <a href="#">Accy 201</a> with a passing grade.
<a href="#">Accy 202</a>	3	Complete <a href="#">Accy 202</a> with a passing grade.
<a href="#">Econ 202</a> - C min	3	Complete <a href="#">Econ 202</a> with a grade of C or better.
<a href="#">Econ 203</a>	3	Complete <a href="#">Econ 203</a> . A grade of C or better is required for all BBAs except General Business.
<a href="#">Bus 230/Econ 230</a> - C min	3	Complete <a href="#">Bus 230</a> or <a href="#">Econ 230</a> with a grade of C or better.
<a href="#">Bus 250</a>	3	Complete <a href="#">Bus 250</a> with a passing grade.
<a href="#">Bus 271</a>	3	Complete <a href="#">Bus 271</a> with a passing grade.

### Major Requirements

REQUIREMENT	HOURS	DESCRIPTION
<a href="#">Bus 302</a>	3	Complete <a href="#">Bus 302</a> with a passing grade.
<a href="#">Fin 331</a>	3	Complete <a href="#">Fin 331</a> with a passing grade.



REQUIREMENT	HOURS	DESCRIPTION
<a href="#">Mgmt 371</a> - C min	3	Complete <a href="#">Mgmt 371</a> with a grade of C or better.
<a href="#">Mktg 372</a>	3	Complete <a href="#">Mktg 372</a> with a passing grade.
<a href="#">Mgmt 493</a> - C min	3	Complete <a href="#">Mgmt 493</a> with a grade of C or better.
<a href="#">MIS 309</a>	3	Complete <a href="#">MIS 309</a> with a passing grade.
<a href="#">Mktg 351</a>	3	Complete <a href="#">Mktg 351</a> with a passing grade.
6 hrs 300+ business elective	6	Student must complete 6 hours of business electives at the 300 level or higher. Courses can be chosen from the following departments: Business, Accounting, Marketing, Management, MIS, Finance, or Economics.
3 hrs 300+ elective	3	Student must complete 3 hours of business/non-business electives at the 300 level or higher.
Overall Major GPA		Please contact your academic advisor for grade point requirements.
Resident Major GPA		Please contact your academic advisor for grade point requirements.

### Major Requirements II

REQUIREMENT	HOURS	DESCRIPTION
<a href="#">Bus 322</a> - C min	3	Complete <a href="#">Bus 322</a> with a grade of C or better.
<a href="#">Mgmt 383</a> - C min	3	Complete <a href="#">Mgmt 383</a> with a grade of C or better.
<a href="#">Mgmt 391</a> - C min	3	Complete <a href="#">Mgmt 391</a> with a grade of C or better.
<a href="#">Mgmt 495</a> - C min	3	Complete <a href="#">Mgmt 495</a> with a grade of C or better.
<a href="#">Mgmt 582</a> - C min	3	Complete <a href="#">Mgmt 582</a> with a grade of C or better.

### Emphasis - International Business Mgmt.

REQUIREMENT	HOURS	DESCRIPTION
<a href="#">Bus 321</a> - C min	3	Complete <a href="#">Bus 321</a> with a grade of C or better.
6 hrs of coursework	6	Complete 6 hours of coursework with a grade of C or better from the following: <a href="#">Bus 380</a> : Topics in Business Abroad <a href="#">Econ 303</a> : Money and Banking <a href="#">Econ 320</a> : Current Global Economic Issues <a href="#">Econ 324</a> : Experimental Economics <a href="#">Econ 398</a> : Intermediate Microeconomics <a href="#">Econ 399</a> : Intermediate Macroeconomics <a href="#">Econ 401</a> : Government and Business <a href="#">Econ 406</a> : Natural Resource Economics <a href="#">Econ 417</a> : Labor Economics <a href="#">Econ 422</a> : Economic Growth and Development <a href="#">Econ 510</a> : International Trade and Commercial Policy <a href="#">Inst 310</a> : Topics in East Asian Studies <a href="#">Inst 312</a> : Topics in European Studies <a href="#">Inst 314</a> : Topics in Latin American Studies <a href="#">Inst 315</a> : Topics in Middle Eastern Studies <a href="#">Inst 316</a> : Topics in International Studies <a href="#">Inst 318</a> : Topics in Global Studies <a href="#">Inst 326</a> : Multicultural Europe <a href="#">Inst 327</a> : Europe and the Middle East <a href="#">Inst 328</a> : Contemporary Russia <a href="#">Inst 341</a> : Contemporary China <a href="#">Inst 342</a> : Globalization and East Asia <a href="#">Inst 345</a> : Japan in the World <a href="#">Inst 371</a> : International Trade and Globalization <a href="#">Inst 374</a> : Introduction to International Law <a href="#">Pol 334</a> : Politics of the World Economy <a href="#">Pol 336</a> : Political Economy of Int'l Dev <a href="#">Pol 331</a> : International Organization <a href="#">Pol 339</a> : International Conflict <a href="#">Pol 381</a> : Politics of Advanced Industrial Economies

