

# IMC 585: Health Communication School of Journalism and New Media

This course targets students in communications and health professions interested in health-related careers. It focuses on the growing field of health communication, with an emphasis on health promotion, behavior change campaigns, and health journalism.

## **Prerequisites**

• Junior Standing Required

#### **Cross-listed Courses**

• Jour 585: Health Communication

## **Instruction Type(s)**

• Lecture: Lecture for IMC 585

### **Subject Areas**

• Communication, General

#### **Related Areas**

- Communication and Media Studies, Other
- Mass Communication/ Media Studies
- Speech Communication and Rhetoric

