

IMC 301: From Student to Professional

[School of Journalism and New Media](#)

This class will assist in the transition from student to professional. At the conclusion of the course, students will be on their way to identifying their first job and to developing a strategy to obtain that job. Students will learn how to evaluate and negotiate job offers exploring all of the components of compensation. Students will learn the proper protocol for accepting and declining job offers.

1 Credit

Prerequisites

- Integrated Marketing Communication or Journalism Majors Only
- Pre-Requisite: 24 Earned Hours

Instruction Type(s)

- Lecture: Lecture for IMC 301

Subject Areas

- [Communication, General](#)

Related Areas

- [Communication and Media Studies, Other](#)
- [Mass Communication/ Media Studies](#)
- [Speech Communication and Rhetoric](#)

