

## Ent 651: Business Planning and Entrepreneurship Management

Advanced analysis and decision making in a business setting. Includes financial analysis, competitive strategy and pricing, growth simulations, business condition forecasting, and product supply and demand projections. Competitive cases for a focal point for course organization.

3 Credits

### Instruction Type(s)

- Lecture: Lecture for Ent 651
- Lecture: Web-based Lecture for Ent 651
- Lecture: Online Program for Ent 651

### Subject Areas

- [Entrepreneurship/Entrepreneurial Studies](#)

### Related Areas

- [Small Business Administration/Management](#)

