

Mass Communication/ Media Studies

- [IMC 349: 3-D Modeling](#)
- [IMC 455: Integrated Marketing Communications](#)
- [IMC 503: Insights and Measurements](#)
- [IMC 504: Creative Development and Direction](#)
- [IMC 507: Direct and Database Marketing](#)
- [IMC 508: Advanced Media Strategy and Analysis](#)
- [IMC 509: Special Problems in IMC](#)
- [IMC 556: Multicultural Marketing Communication](#)
- [IMC 557: Brand and Relationship Strategies](#)
- [IMC 601: Advanced Account Planning](#)
- [IMC 602: Design and Visual Thinking](#)
- [Jour 101: Introduction to Mass Communication](#)
- [Jour 301: History of Mass Media](#)
- [Jour 371: Communications Law](#)
- [Jour 513: The Press and the Changing South](#)
- [Jour 571: Communications Law](#)
- [Jour 572: History of Mass Media](#)
- [Jour 573: Mass Comm, Technology, and Society](#)
- [Jour 574: Public Opinion and the Mass Media](#)
- [Jour 575: Mass Media Ethics and Social Issues](#)
- [Jour 591: Journalism Explorations I](#)
- [Jour 592: Journalism Explorations II](#)
- [Jour 599: Media Problems](#)
- [Jour 651: Research in Mass Communications](#)
- [Jour 652: Seminar in Mass Communication Theory](#)
- [Jour 653: Problems in Public Opinion](#)
- [Jour 654: Seminar in Communications Law](#)
- [Jour 655: Seminar in History of Mass Media](#)
- [Jour 680: Advanced Topics in Journalism](#)
- [Jour 697: Thesis](#)
- [MCOM 200: Media & Communication Theory I](#)
- [MCOM 340: Global Media Systems](#)
- [MCOM 395: Internship in Media and Communication](#)
- [MCOM 441: Mass Media Effects](#)
- [MCOM 480: Media and Communication Capstone](#)

