

IMC 510: Crisis Communications

School of Journalism and New Media

This course will provide training for students in the understanding of crises and how to prepare for and handle the communications surrounding them through examination of real-life case studies and course book study.

3 Credits

Instruction Type(s)

- Lecture: Lecture for IMC 510
- Lecture: Compressed Video for IMC 510

Subject Areas

- [Public Relations, Advertising, and Applied Communication](#)

Related Areas

- [Advertising](#)
- [International and Intercultural Communication](#)
- [Public Relations, Advertising, and Applied Communication, Other](#)
- [Public Relations/Image Management](#)
- [Technical and Scientific Communication](#)

