

IMC 406: Digital Media Applications School of Journalism and New Media Advanced examination, planning and exploration of innovative multimedia roles in comprehensive IMC campaigns.

3 Credits

Prerequisites

- IMC 307: Creating Digital Media Platforms
- · Course may be repeated only once.
- Pre-Requisite: 24 Earned Hours

Instruction Type(s) Lecture/Lab: Lecture/Lab for IMC 406

Subject Areas

Journalism

Related Areas

- Broadcast Journalism
- Journalism, Other
- Photojournalism

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