

IMC 314: Fashion Promotion and Media School of Journalism and New Media

This course introduces students to the communication, promotion, media, and branding of fashion in domestic and international markets. 3 Credits

Prerequisites

Prerequisite IMC 205 OR Jour 102

Instruction Type(s)

Lecture: Lecture for IMC 314

Subject Areas

• Communication, General

Related Areas

- <u>Communication and Media Studies, Other</u>
- Mass Communication/ Media Studies
- Speech Communication and Rhetoric

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