

IMC 307: Creating Digital Media Platforms School of Journalism and New Media

Study of theory, design and implementation of effective digital and interactive techniques for IMC purposes in multimedia environments.

3 Credits

Prerequisites

Course may be repeated only once.

Instruction Type(s)

Lecture/Lab: Lecture/Lab for IMC 307

Subject Areas

Journalism

Related Areas

- <u>Broadcast Journalism</u>
- Journalism, Other
- <u>Photojournalism</u>

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