

# IMC 594: Designing Interactivity

## [School of Journalism and New Media](#)

This class is an introduction to experience design. Students learn HTML5 structure and the Document Object Model, basic JQuery, basic Web architecture, and the theories that underlie effective experience design.

3 Credits

### Prerequisites

- [Art 361: Graphic Design I, Typography](#)
- [Jour 273: Creative Visual Thinking](#)
- Prerequisite requirements for this course may also be satisfied by consent of instructor.
- Prerequisite: Art 361 OR Jour 273

### Instruction Type(s)

- Lecture/Lab: Lecture/Lab for IMC 594

### Course Fee(s)

Journalism 9

- \$85.00

### Subject Areas

- [Journalism](#)

### Related Areas

- [Broadcast Journalism](#)
- [Journalism, Other](#)
- [Photojournalism](#)

