

## IMC 361: IMC Explorations I School of Journalism and New Media

This course focuses on covering emerging issues or specialized content related to the broad fields of integrated marketing communications. May be repeated for credit.

3 Credits

## Prerequisites

• Pre-Requisite: 24 Earned Hours

### Instruction Type(s)

• Lecture/Lab: Lecture/Lab for IMC 361

#### Course Fee(s) Journalism 3

- \$40.00
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# Subject Areas

• Journalism

### **Related Areas**

- Broadcast Journalism
- Journalism, Other
- <u>Photojournalism</u>

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