

## Mktg 695: Special Topics in Marketing

This seminar covers a varying range of topics depending on the expertise of the instructor. 3 Credits

## Instruction Type(s)

• Seminar: Seminar for Mktg 695

## **Subject Areas**

<u>Marketing/Marketing Management, General</u>

## **Related Areas**

- International Marketing
- <u>Marketing Research</u>

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