

NHM 662: Advanced Lodging Nutrition & Hospitality Management

The analysis of the lodging industry from a strategic management standpoint and the application of theories and concepts to research. 3 Credits

Instruction Type(s)

- Lecture: Lecture for NHM 662
- Lecture: Web-based Lecture for NHM 662

Subject Areas

Hospitality Administration/Management, General

Related Areas

- Hotel/Motel Administration/Management
- <u>Restaurant/Food Services Management</u>

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