

# Marketing

[Overview](#)

[Academics & Admissions](#)

[Programs](#)

[Courses](#)

[Faculty](#)

## Faculty in Marketing

[A](#)

[B](#)

[C](#)

[E](#)

[G](#)

[K](#)

[N](#)

[O](#)

[R](#)

[S](#)

[V](#)

[W](#)

### A

#### [Bahram Alidaee](#)

PROFESSOR OF PRODUCTION OPERATIONS MANAGEMENT AND PROFESSOR OF PHARMACY ADMINISTRATION

227 Holman

University, MS 38677

[balidaee@bus.olemiss.edu](mailto:balidaee@bus.olemiss.edu) — [UM Profile](#)

1 (662) 915-5464

[Jump to index](#)

### B

#### [Victoria Bush](#)

DONNA RUTH ROBERTS SCHOLAR AND PROFESSOR

370 Holman

University, MS 38677

[vbush@bus.olemiss.edu](mailto:vbush@bus.olemiss.edu) — [UM Profile](#)

1 (662) 915-7742

[Jump to index](#)

### C

#### [Allyn Cascio](#)

INSTRUCTIONAL ASSISTANT PROFESSOR OF MARKETING

344 Holman Hall

University, MS 38677

[awhite2@olemiss.edu](mailto:awhite2@olemiss.edu) — [UM Profile](#)

1 (662) 915-5820

#### [Melissa Demetria Cinelli](#)

ASSISTANT PROFESSOR OF MARKETING

Marketing

University, MS 38677

[cinelli@olemiss.edu](mailto:cinelli@olemiss.edu) — [UM Profile](#)

1 (662) 915-5820

#### [Sam Cousley](#)

INSTRUCTIONAL ASSOCIATE PROFESSOR OF MARKETING

320 Holman

University, MS 38677



[scousley@bus.olemiss.edu](mailto:scousley@bus.olemiss.edu) — [UM Profile](#)  
1 (662) 915-3988

[Jump to index](#)

## F

### [Cong Feng](#)

ASSISTANT PROFESSOR OF MARKETING  
241 Holman Hall  
University, MS 38677  
[cfeng@olemiss.edu](mailto:cfeng@olemiss.edu) — [UM Profile](#)  
1 (662) 915-5820

[Jump to index](#)

## G

### [David Marius Gligor](#)

ASSISTANT PROFESSOR OF MARKETING  
253 Holman Hall  
University, MS 38677  
[dmgligor@olemiss.edu](mailto:dmgligor@olemiss.edu)  
1 (662) 915-5820

[Jump to index](#)

## K

### [Saim Kashmiri](#)

ASSOCIATE PROFESSOR OF MARKETING  
253 Holman Hall  
University, MS 38677  
[skashmir@olemiss.edu](mailto:skashmir@olemiss.edu) — [UM Profile](#)  
1 (662) 915-1523

[Jump to index](#)

## N

### [Christopher Lowe Newman](#)

ASSOCIATE PROFESSOR OF MARKETING  
Marketing, 253 Holman Hall  
University, MS 38677  
[clnewman@olemiss.edu](mailto:clnewman@olemiss.edu) — [UM Profile](#)  
1 (662) 915-5820

[Jump to index](#)

## O

### [Tim Cecil Overton](#)

INSTRUCTOR IN MARKETING  
1918 Briar Ridge Road, OFC 399  
Tupelo, MS 38804  
[toverton@olemiss.edu](mailto:toverton@olemiss.edu) — [UM Profile](#)  
1 (662) 915-6207

[Jump to index](#)

## R

### [Cesar Rego](#)

PROFESSOR OF PRODUCTION OPERATIONS MANAGEMENT  
327 Holman  
University, MS 38677  
[crego@olemiss.edu](mailto:crego@olemiss.edu) — [UM Profile](#)  
1 (662) 915-5519

[Jump to index](#)

## S

### [Matthew B Shaner](#)

ASSISTANT PROFESSOR OF MARKETING  
253 Holman  
University, MS 38677  
[mbshaner@olemiss.edu](mailto:mbshaner@olemiss.edu) — [UM Profile](#)



[1 \(662\) 915-5820](tel:16629155820)

**Hugh J Sloan**

ASSOCIATE PROFESSOR OF MARKETING

234 HOLMAN

UNIVERSITY, MS 38677

[hsloan@bus.olemiss.edu](mailto:hsloan@bus.olemiss.edu)

[1 \(662\) 915-7414](tel:16629157414)

**Rachel Korfhage Smith**

INSTRUCTIONAL ASSISTANT PROFESSOR OF MARKETING

MARKETING

UNIVERSITY, MS 38677

[rsmith6@olemiss.edu](mailto:rsmith6@olemiss.edu)

[1 \(662\) 915-5820](tel:16629155820)

[Jump to index](#)

**V**

**Douglas William Vorhies**

HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR

320 HOLMAN

UNIVERSITY, MS 38677

[dvorhies@olemiss.edu](mailto:dvorhies@olemiss.edu)

[1 \(662\) 915-1351](tel:16629151351)

[Jump to index](#)

**W**

**Kathleen Wachter**

ASSOCIATE PROFESSOR OF MARKETING

347 HOLMAN

UNIVERSITY, MS 38677

[kwachter@bus.olemiss.edu](mailto:kwachter@bus.olemiss.edu)

[1 \(662\) 915-5174](tel:16629155174)

