IMC 591: IMC Explorations I

Meek School of Journalism & New Media

Course focuses on covering emerging issues or specialized content related to the broad fields of integrated marketing communications.

May be repeated for credit.

3 Credits

Instruction Type(s)

- Lecture/Lab: Lecture/Lab for IMC 591

Subject Areas

- Communication, General

Related Areas

- Mass Communication/ Media Studies
- Speech Communication and Rhetoric

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.