

IMC 301: From Student to Professional Meek School of Journalism & New Media

This class will assist in the transition from student to professional. At the conclusion of the course, students will be on their way to identifying their first job and to developing a strategy to obtain that job. Students will learn how to evaluate and negotiate job offers exploring all of the components of compensation. Students will learn the proper protocol for accepting and declining job offers.

1 Credit

Prerequisites

- Integrated Marketing Communication or Journalism Majors Only
- Pre-Requisite: 24 Earned Hours

Instruction Type(s)

Lecture: Lecture for IMC 301

Subject Areas

<u>Communication, General</u>

Related Areas

- Mass Communication/ Media Studies
- Speech Communication and Rhetoric

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

