

Jour 501: Magazine Service Journalism Publishing Meek School of Journalism & New Media

Conceptualization, market research, and production for a prototype and media kit for a service journalism magazine. 3 Credits

Prerequisites

- <u>Jour 401: Magazine Service Journalism</u> (Minimum grade: C)
- Course may be repeated only once.
- Pre-Requisite: 24 Earned Hours

Instruction Type(s)

• Lecture: Lecture for Jour 501

Subject Areas

- Journalism, Other
- <u>Journalism</u>

Related Areas

- Broadcast Journalism
- Photojournalism

